

SPONSORSHIP

PREMIER

\$10,000 +

- Opening and Closing Events
- Large format programming for all student participants
- Career Mixer & More
- · Recognition on the SOTC website
- Recognition in programs for SOTC Major Events
- · Recognition on the SOTC letterhead
- Recognition in invitations to SOTC Major Events
- · Opportunity to provide "swag" at SOTC events and/or in intern Welcome Bags
- Recognition as "Premier Sponsor" at all Major Events (listed below)
- Opportunity to address the SOTC community at the Opening and/or Closing Receptions plus 20th Anniversary Event (2023)
- Up to 10 complimentary Pick 10 participants (plus additional at 50% of \$300 rate)

PRESENTING

\$5,000 - \$9,999

- Snacks & Meals for all student participants
- Pop-up programming & educational
- Offset remaining housing costs for interns
- · Recognition on the SOTC website
- Recognition in programs for SOTC Major Events
- Recognition on the SOTC letterhead
- Recognition in invitations to SOTC Major Events
- · Opportunity to provide "swag" at SOTC events and/or in intern Welcome Bags
- Recognition as "Presenting Sponsor" at all Major Events (listed below)
- Opportunity to address the SOTC community at the Opening and/or Closing Receptions

SUPPORTING

\$1,0<u>00 - \$4.9</u>99

- Summer parking on campus for 12 interns
- Tickets and tours at Cleveland's cultural institutions for the cohort
- SOTC bike fleet maintenance
- · Recognition on the SOTC website
- Recognition in programs for SOTC Major Events
- · Recognition on the SOTC letterhead



SOTC MAJOR EVENTS



OPENING RECEPTION This celebration at the beginning of the SOTC program welcomes interns to Northeast Ohio and kicks-off their summer experience. Over 200 invitees include SOTC Interns, Employers, Sponsors, Local Alumni from Participating Schools and SOTC Cleveland Alumni.

ALUMNI WEEKEND The weekend brings together SOTC Alums in Northeast Ohio and from around the country so they can reconnect with one another and interact with current interns. Activities include group recreation, socializing, and local alumni club functions. Invitees include SOTC Interns, Program Alumni, and Local Partner School Alumni Club volunteers.

CAREER MIXER An SOTC signature event! The Collegiate Career and Community Leaders mixer will include networking opportunities, pop-up mini workshops, resume reviews, professional head-shot photos and more. Invitees will include SOTC interns, partner organization interns, area professionals and

CLOSING RECEPTION The program-ending celebration highlights the interns' summer experience and proclaims to the interns: "Cleveland wants you back!" Over 250 invitees include SOTC interns, Employers, Sponsors, SOTC Cleveland alumni, Career Services Personnel from Participating Schools and SOTC Board Members.



SOTC Cleveland Alumni and volunteers.